

March 2018 Booster Club Board Meeting Minutes

In Attendance: Sonja, Renee, Kevin, Lyle, Mike, Peggy, Jen Ereno, Jenny, Rashmi

Called the meeting to order at: 7:10pm

- I. Approval of the February Meeting Minutes
 - Renee made a motion to approve the minutes, Sonja seconded the motion
- II. Approval of Agenda
 - Sonja made a motion to approve the minutes, Jen Ereno seconded the motion
- III. Athletic Director Report
 - Online sales \$300 for Oline sports/link from the Leland Athletics website
 - For the Shamrock Shuffle/Baseball team's fundraiser we need to write a check to the police officers, booster club can write checks to them and the money can come from the baseball budget
 - The pool has been down since early November, there is a deep crack in it, twice it was filled 3 feet high and the water disappeared, we have been using Gunderson's pool which is an Olympic size pool, the school district is going to fix Leland's pool
 - All spring sports have started, boys soccer had a great game but they lost
 - Boys basketball won their first game in overtime and then lost in their next game
 - Girls basketball won their first round game and advanced to the semi-finals and lost to Valley Christian
 - There are more than 1,000 athletes in the school
 - Mike added a link to the Booster Club website from the Leland Athletics website
- IV. Treasurer Report
 - a. Monthly financials review
 - Membership fees \$33,650 total, goal is \$36k (the \$75 donation per athlete)
 - Company Match we are at about \$7k, goal is \$10k, Apple is matching 200% right now
 - Merchandise Sales (not including the new tshirts/sweatshirts) are at \$2,100
- IV. Membership Report
 - a. Spring Sports totaled \$62,240
 - b. About 1,300 emails in the database: 3 more sports nights
 - c. Should the Booster Club be sending out emails on behalf of individual sports?
We discussed this and decided the booster club database will mainly be used to send out emails that benefit their fundraisers only, exceptions can be made on a case by case basis.
 - c. Can we add a policy about Refunds on the Sports Form?
Jen to add a 'No Refunds Policy' to the sports form
- V. Fundraising Events
 - a. **Chili's and Legends will be the last two fundraising dinners: Dom to organize these**
 - b. D2D at Villa Ragusa March 31st 2018
 - c. We need 185 people to attend
We have sold 6 tables, 34 individual tickets, 5 comp tickets (for sponsors and Johnny Khamis) – about 100 people (we need 80 more people) – Mike will buy a table for coaches
 - d. Sonja procured a Live Auction Item – a getaway in Mexico – timeshare 2 bedroom, reserve price of \$2,100.



- e. Kevin will donate his beach house again
- f. Sonja to continue to write email blasts for Dom to send out to the database to sign up for D2D**
- g. We will have a meeting just on D2D next week

VI. Merchandise Report

- a. New Leland Athletics merchandise update
We have sold almost everything we had in inventory.
Renee placed another order for about \$2k, we made \$1k already.
- b. People love the new merchandise for both students and adults.

VII. Website Report

- a. Website update – Rashmi will help with this and with Sponsors for next year - Peggy will make Rashmi an administrator of the Booster Club FB**
- b. Sonja to give Rashmi the Leland Booster Club website login**
- c. She wants to put Countdown to D2D on March 31st – only so many seats left
- d. #lelandchargers with all posts on Twitter, FB, Instagram, Social Media
- e. How do we drive traffic to the website?
 - a. Use the students to drive traffic to the website
- f. Required updates/changes?

Meeting Adjourned at: 8:05pm

Next meeting is April 17th at 7pm in the FDR
Booster Club Meetings: May 15th

