

September 2017 Booster Club Board Meeting Agenda

In attendance: Mike, Renee, Peggy, Dom, Jennifer, Kevin, Sonja

- I. Approval of the August Meeting Minutes – Mike motioned to approve it, Peggy seconded it
- II. Approval of Agenda – Renee motioned to approve it, Jen seconded it
- III. Athletic Director Report
 - Football Varsity is undefeated
 - Football rally at Pioneer was insane, recommendation for next year to do the rally at Leland on the football stadium
 - Smoke Eaters turn-out was really good
 - Smoke Eaters wants to do a dinner fundraiser
 - Girls Varsity Water Polo has won their two tournaments
 - Girls Volleyball has 3 teams: Varsity, JV, Freshman
 - Total athletes 400 fall, 250 winter, 500-600 spring – total about 1,150
 - JV Football game was added for 9/13 against Harker
 - Pioneer has been doing a calendar- **Mike would like to do a Leland Athletics calendar and sell it with a Leland shirt and cooler**
 - ASB used to sell sweatshirts and shirts – but they are moving away from that
 - Kevin’s wife is interested in selling apparel
 - Generic apparel – Just Leland shirts and sweatshirts, order through BSN – go to the website and create a few generic t-shirts, sweatshirts
 - Athletics Website is a work in progress, tell people to be patient, there was a glitch that erased half of the fall calendars
- IV. Treasurer and Membership Report
 - a. Monthly financials review
 - b. 12k membership, \$7,250k sponsorships, \$2,075 charger passes, \$1k chairs, \$500 umbrellas - \$25k thermometer - \$47k was collected for fall sports last year, hopefully this year in the fall we will be over \$50k with cheer, and water polo & over \$60k with matching
 - c. Cross country and football have the most number of athletes that did not pay (Cross Country and Track have a lot of athletes that drop)
 - d. You can go to Register My Athlete – and look up who has dropped
- V. Fundraising Events
 - a. Oakland A’s Baseball Tickets 9/23 against Texas Rangers
 - i. **We should all use our networks to sell tickets through Booster Club website**
 - ii. **Sonja to send out a new blurb to everyone to post and send out emails, Sonja to talk to A’s about the reduce pricing, she will ask Glenn to reduce the price, we just want to get back what we spent**
 - b. Fundraising Dinner at The Habit Sept. 27th
 - c. Fundraising Dinner at The Counter Oct. 10th
 - d. Fundraising Dinner at Paxti’s in Campbell at the Pruneyard Oct. 23rd
 - e. Bingo Bash at Horseman’s Oct. 21st
 - i. Sonja going Friday to get the permit
 - ii. Off Duty cop will be able to security at Bingo
 - f. Golf Tournament at the San Jose Country Club Nov. 13th
 - g. Fundraising Dinner at Paxti’s in Palo Alto – Nov. 13th
 - h. Poker Tournament at Horseman’s Jan. 20th 2018



i. D2D at Villa Ragusa March 31st 2018

How do we get the word out for all events?

- MailChimp, Facebook
- Jen and Dom to send out email blasts

Sponsors:

- Surfside Kids Dental - \$2,500 – Hall of Fame Sponsor
- Steinhoff Orthodontics \$2,500 – Hall of Fame Sponsor
- Vision Martial Arts \$1,000 – MVP Sponsor
- Amato Pizzeria - \$500 – All Star Sponsor
- Brenda Addiego, Sereno Group Realtor - \$500 – All Star Sponsor
- Liz Williams Design - \$250 – Rookie Sponsor

VI. Approval of updated By-Laws

- **Kevin to update the Officer positions**
- **Kevin to update Article 5/Section 5 under Spouses: ...to say Dom and Jen are grandfathered in to each have a vote on the board for the duration of the time they are on the board.**

VII. Merchandise Report

- Monthly Merchandise sales review
- Renee to pick up more chairs tomorrow
- Blankets should come in any day
- d. Renee to google shirts/sweatshirts – Leland Athletics – and find some generic stuff – she will contact BSN to get a price and hand this off to Pam Doherty to help (Kevin's wife)**

VII. Website Report

- Website update
- Required updates/changes?

Next meeting is Tuesday, Oct. 10th 7pm in the FDR

Booster Club Meetings: November 14th, December 12th, January 16th, February 13th, March 13th, April 17th, May 15th

