

October 2017 Booster Club Board Meeting Agenda

In attendance: Peggy, Sonja, Kevin, Jen, Mike, Lyle, Renee
Called the meeting to order at 7:06pm

- I. Approval of the September Meeting Minutes
Jen motioned to approve the minutes, Renee seconded the motion
- II. Approval of Agenda
Renee motioned to approve the agenda, Jen seconded the motion
- III. Athletic Director Report
 - The Banners are done and are hanging in the gym
 - Mike will work with the district to get them up and down each year, he will need to get them updated each year, its only about \$4 per banner to stitch the new info
 - a few Fall sports teams are doing really well, Varsity Football is 6-0
 - Girls and Boys Water polo will win their leagues this year
 - Girls Tennis lost a match to Westmont, they have won all their other matches
 - Girls Volleyball has a chance to win the league
 - We may have to pay a minimal amount more for the new domain website
- IV. Treasurer Report
 - a. Monthly financials review, numbers are better than last year
 - b. We are a little ahead compared to last year in membership
 - c. Chairs and blankets and umbrellas are chugging along and still making money
- IV. Membership Report
 - Database is pretty stable about 1,200 people
 - **The next email blast will be about Bingo, Sonja to send it to Dom to send out**
 - Jen is logging in the deposits for each sport
 - Membership is about \$6k-10k higher than last year
- V. Fundraising Events
 - a. Fundraising Dinner at The Counter Oct. 10th
 - b. Fundraising Dinner at Paxti's in Campbell at the Pruneyard Oct. 23rd
 - i. Sonja is getting the flyer and will give it to Dom to email out**
 - c. Bingo Bash at Horseman's Oct. 21st
 - i. Whoever is going to be dealing with the money needs to be live scanned. Jen Ereno will be the person.**
 - ii. Sonja created a SignUp Genius for volunteers to help set up from 9-12noon. **We can forward this to others**
 - iii. Sonja will send Meg an email**
 - iv. Sonja will send an email to the board to send out to everyone/sports teams**
 - v. Jen to confirm with Ed that he has all the equipment for bingo and everything**
 - vi. 6 sign-ups for bingo
 - vii. Peggy to send bingo email blast out to Cheer/Wrestling, Jen to football, Renee to volleyball, Mike to baseball**
 - viii. El Maestro is catering the food, Sonja has cut the food in half



- ix. **Sonja has to get a permit for alcohol**
 - x. **Kevin to ask Franco Vado/San Jose cop to work bingo**
 - xi. **Renee to get wine/total of 30 bottles**
 - xii. **Peggy to put together Moscow Mule basket and 2 other raffle prizes for Bingo**
- d. Golf Tournament at the San Jose Country Club Nov. 13th
 - 9 people have signed up for Golf, **Lyle and Renee have a foursomes**
 - **Sonja to send out an email to the board for us to send out to sports teams**
 - **Jen to ask Ed for a meeting about the Golf Tournament**
 - e. Fundraising Dinner at Paxti's in Palo Alto – Nov. 13th
 - f. Poker Tournament at Horseman's Jan. 20th 2018
 - i. **Kevin to reach out to Tony Odom at CSR to invite his people to our Poker Tournament – CSR has a big upstairs area for events**
 - g. D2D at Villa Ragusa March 31st 2018

How do we get the word out for all events?

- MailChimp, Facebook
- Jen and Dom to send out email blasts

VI. Approval of updated By-Laws

Peggy motioned to approve the by-laws based on deleting “through the organizing and sale of membership packages” in Section 6 I, Jen seconded the motion

- **Kevin to update the by-laws and send them out**
- **Kevin to send a PDF of the update by-laws to Glenn to post on the website**

VII. Merchandise Report

- a. Monthly Merchandise sales review
- b. The blankets still have not come in, they printed them wrong and need to redo them. They will give us some free.
- c. **Jen will look into getting the chairs from Amazon or Costco at a much cheaper price, Mike will talk to Brian from Cal Sport about putting the Leland logo on the blank stadium chairs**, (we have a ton of stadium chairs right now and won't need new ones for a while)
- d. We are using BSN for other sports shirts
- e. **Renee will look into getting 3 generic Leland Athletics shirts and sweatshirts to sell at Sports Nights and events**

VII. Website Report

- a. Website update
- b. Required updates/changes?

Meeting Adjourned at 8:15pm

Next meeting is Tuesday, Nov. 14th 7pm in the FDR

Booster Club Meetings: December 12th, January 16th, February 13th, March 13th, April 17th, May 15th

